

March 7, 2025

Upcoming Price Increases

At CACO, Inc., we strive to provide our customers with a great product at a good price. We constantly work with vendors and suppliers to keep our costs at a minimum. However, over the past 18 months we have been absorbing price increases on the majority of the components used in manufacturing our products. Unfortunately, at this time we must announce a 4.2% price increase effective April 7th.

Currently our Dual Sheer Shades and Designer Natural Woven Wood Shades will not be affected by this price increase.

Additionally, note we will be increasing the cost of the Allview Shutter product by \$2/sqft effective March 10th.

Below is a detailed list of our upcoming price changes.

Price Change Schedule

Product	Increase	Effective
Serenity Roller Shades	4.2%	4/7/25
Avalon Faux Wood	4.2%	4/7/25
Delta Woods	4.2%	4/7/25
Fast Faux Blinds	4.2%	4/7/25
Boone Cellular Shade	4.2%	4/7/25
Cordless Aluminum Blinds	4.2%	4/7/25
Designer Natural Woven Woods	-	-
Dual Sheer Shades	-	-
Sheerview Shades	4.2%	4/7/25
Allview Shutters	\$2/sqft	3/10/25

Price guides will be updated no later than Friday 3/14. We will send a follow email once price guides are posted online.

How Proposed Tariffs Impact CACO Pricing

As you are probably aware President Trump has enacted tariffs on multiple countries that impacts a large portion of companies importing products into the United States. There is a lot of uncertainty and unpredictability as to what products the tariffs impact as well as changes to official start dates. Due to the confusion with this situation, we would like to address the question as to how the new tariffs could potentially affect CACO's products.

As an American manufacture many of our product lines including Serenity Roller Shades, Avalon Faux Wood Blinds, Delta Wood Blinds and Allview Shutters are produced in our facility in Johnson City, Tennessee and as a result are unaffected by the import tariffs. Additionally, our Boone Cellular Shades and Cordless Aluminum Blinds are manufactured in the United States, and they too are unaffected. Also, though our Fast Faux Blinds are imported, their country of origin is different than those countries currently affected by the proposed tariffs and at this time tariffs do not apply to this product.

However, our Designer Natural Woven Wood Shades, Dual Sheer Shades and Sheerview shades could be impacted by the new tariffs. We have requested updates from these vendors but as of the release of this email have not received information on how tariffs could affect these products. If our vendors notify us of any changes that will affect our pricing of these products, we will send a follow-up message to update you.

We hope this clarifies how this situation affects our products and provides an insight into how our products are a great window covering option for your business.

We thank you for your continued support of CACO, Inc. and we look forward to assisting you with your window covering needs.

[Visit our Website](#)

[Contact Customer Service](#)



[Unsubscribe](#)

You are receiving this email because you are a current CACO, Inc. customer or have purchased products in the past. If this not relevant to you but is important information for your someone in your organization please forward this email and contact us to update email by clicking unsubscribe below.

If you no longer wish to receive these emails, kindly click unsubscribe However, please note that we will use emails such as this to relay product and pricing information to keep customers updated.